

# VERTICALS

PLRC operates in Five business verticals:

PLRC Ventures

PLRC Education

PLRC Digital

PLRC Accelerator

PLRC Retreats

**PLRC Ventures** - Advisory & Consulting for small business growth

**PLRC Education** - Training programs in Digital Marketing, Sales, & Entrepreneurship.

**PLRC Digital** : Digital Marketing services for small businesses

**PLRC Accelerator** - Education and Mentorship for entrepreneurs & businesses

**PLRC Retreats** - Homestays in mountain regions of the state of Uttarakhand (India)

## PREPARING FOR THE FUTURE

### CONTACT US

627, Tower1,  
Assotech Business Cresterra,  
Sector 135, Noida Expressway  
[info@parallelliving.com](mailto:info@parallelliving.com)  
[www.ParallelLiving.com](http://www.ParallelLiving.com)



# PARALLEL LIVING RESEARCH & CONSULTING

(A Private Limited Company)

**AT PLRC,  
WE HELP  
YOU THINK  
CRITICALLY  
AND ACT WITH  
COMPASSION.**

---



## **INDIVIDUAL & SMALL BUSINESSES**

---

Digital Marketing / Entrepreneurship  
Development

2 Day / 4 Day Intensive Hands On  
Workshop & Off sites announced  
time to time on PLRC website.

Boot Camps

One to One Mentoring

Training on Market Centricity,

Product - Market Fit,

Value Proposition, Sales &

Marketing, Recruitment & Training

## **INSTITUTIONAL**

---

Boot camps

Rural immersion camps

Corporate immersion camps

(National & International  
destinations)

One-to-one Mentoring

Business Automation Support

Business Modelling

Guest Sessions

Education Management and Capacity

Building for Institutes

Incubator Setting up advisory

## **CORPORATES**

---

On Site training for your staff on  
Entrepreneurship & Digital  
Marketing,